

Media & Photography

Learn all aspects of the media industry, including film production and theory, television production, digital editing, script-writing and technical knowledge of media equipment. Each year, students travel to an international location to experience the media industry at its heart.

BTEC Introductory Diploma Art, Design & Media

Course Details

This is a Level 1 course which offers you an introduction into the creative opportunities within Art, Design & Media.

You will take four Core Units in:

- Visual language
- Materials, technologies, techniques and processes
- Developing ideas
- Carrying out a personal project

And two optional units which can include:

- Design
- Art
- Photography
- Multimedia

You will finish your course with an individual project based on your personal interests within Art, Design & Media and an exhibition of your best work.

Course Duration: One year

Further Study

Upon completion of the Introductory Diploma, students can progress onto a Level 2 qualification such as NVQ or one of our excellent BTEC First Diplomas in Media Mix or Art & Design.

BTEC First Diploma Media - Media Mix

Course Details

This course introduces you to the Media industries and contains an interesting mix of practical production work using modern digital technology, and background theory where you learn how the Media industries operate.

You will complete 3 practical projects – an advertising campaign and 2 videos – as well as learning about Graphics and Photography. You will also have the opportunity to acquire Key Skills.

The course is designed to provide a specialist work-related qualification which may prepare you for employment or be a gateway to higher level courses.

Your work will be assessed by lecturers.

Course Duration: One year

Further Study

Students can progress onto a National Diploma in Media or Graphics.

Other Relevant Information

The course includes study visits to a TV studio to see a programme recorded.



Career Ideas

- TV Production • Camera Operator • Film Editor • Videographer
- Sound Recordist • Studio Manager • Broadcaster • VT Playback Operator
- TV/Film Floor Manager • Sound Recordist • Photographer • Photo Journalist

Subject

Level 1

Level 2

Level 3

Media

BTEC Introductory Diploma in Art & Media

BTEC National Diploma - in Media - Media Mix

BTEC National Diploma - in Media - Production - in Photography



BTEC National Diploma Media Production

Course Details

This course is a combination of practical and theoretical work which will appeal to those who wish to learn to use the latest technology, producing a range of media including film and video, print-based work, multi-media, radio and animation.

You will learn how to plan and research for a production, explore how language and images can be made to work together to communicate information, use digital hardware and software, and learn how to work with a client to produce media products to a specification.

The course is aimed at students who want to work in the media industries, so whether you want to be a film director, radio magazine editor, script writer or journalist, this is the course for you. In addition you will learn digital imaging, techniques, motion graphics, and have the chance to study film in some depth, whilst gaining an understanding of media theory and industry practice. By the end of the course you will have a sound understanding of the practical application of a range of media skills.

Course Duration: Two years

Further Study

Upon completion of the BTEC National Diploma in Media Production, students can go onto university to study a degree or HND in a wide variety of aspects of the Media industry - most of our students do this. Alternatively the qualification may lead to entry level employment in many media related areas.

Other Relevant Information

Regular study visits support this course, including an annual international visit, and visits to local and regional television, film, radio and newspaper companies.

BTEC National Diploma Art & Design (Photography)

Course Details

This course is for students with a keen interest in photography and who want to progress to higher education or follow a career in this field. The course is aimed at establishing skills and competencies and developing confidence in a variety of approaches in the production and presentation of photographic imagery (both chemical and digital) and developing and appropriate critical vocabulary.

The programme of study offers a good grounding in all aspects of photographic image making,

Year One: Provides grounding in graphic design, photography, print and illustration including concept design.

Year Two: Allows for specialization depending on areas of personal interest and career intentions. These areas include photo journalism, reportage, fine art photography, advertising, video & film and commercial photography.

Course Duration: Two years

Other Relevant Information

You will also have the opportunity to gain an additional qualification – e.g. an AS or A level in Art & Design, Media Studies, Film Studies, or other relevant subject.

Assessment is continuous, culminating in a final major project and exhibition.

The Photography and Graphic Design (see Art & Design section for details) courses will be taught together in year one. In year one the core aspects of both courses will be shared, students must select the Graphic Design or Photography pathway in year two in order to gain the relevant National Diploma.

